April 8, 2009

CYBER SAFETY EXPERT TO VISIT

Are you taking an active role in what your child is doing online? Safety while on the internet is something many parents take for granted. District School Board Ontario North East wants families to become more aware of the dangers lurking online.

The Board has invited world-renowned “Cyber Safety Expert” Rob Nickel to speak at several of its schools. A Former 14-year veteran of the Ontario Provincial Police, Nickel is globally recognized as an expert in the field of undercover internet investigations. Nickel spent half his career in the Child Pornography section of the O.P.P., working in an undercover capacity dealing with child pornography investigations. These investigations included face-to-face meetings with pedophiles.

Nickel has appeared on: “The Dr. Phil Show”, “The Big Idea with Donny Deutsch” on CNBC, CBC National News, Global National News, CTV, “Good Day New York” and many more. Nickel usually appears on 3 to 7 radio shows per week. He is scheduled to appear on The Oprah Winfrey Show, Wednesday, April 15th (check your local listings).

Through his presentation, families will get to witness “live” how kids can get lured and exploited, get to know all the applications children use and why they can be dangerous, and find-out how parents and teachers can stop predators. “When the computer is out of your view,”, says Nickel, “...you have no idea what’s going on with your child and the internet. Don’t think bad things can’t happen here...because they can.”

Director of Education, Linda Knight, says Nickel gives a different perspective on internet safety by using examples from past investigations. She feels parents really need to hear what Nickel has to say. “I’m very proud of the Board’s decision to bring Rob Nickel to the communities of Northern Ontario. Rob can share through experiences he’s had as an O.P.P. investigator, stories and true facts of how our children are at risk. We want parents to realize that this risk exists. Together as partners, the Board and the community can protect our children.”

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While in North Eastern Ontario, Nickel’s schedule is as follows:

May 4- Kapuskasing District High School School presentation 1:00pm
Parent’s night 7:00 pm
May 5- Iroquois Falls Secondary School School presentation 1:00 pm
Parent’s night 7:00 pm
May 6- Timmins High School presentation 10:00 am
School presentation 1:00 pm
Parent’s night 7:00 pm
May 7- Kirkland Lake District Composite School presentation 10:00 am
May 7- Timiskaming District Secondary School presentation 1:00 pm
Parent’s night 7:00 pm

For More Information or Media Interviews Please Contact:

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Attachments:
Photos: RobNickel#1.jpg, RobNickel#2.jpg

Audio Clip-Rob Nickel (21 secs) Nickel says don’t think it can’t happen here: “One of the things I’m finding is that because people live in small communities they think, well it doesn’t happen here and they’re trusting people…what I told Oprah and I tell my audience is you have to understand these individuals, they don’t mind travelling…timing doesn’t matter and distance doesn’t matter.”

Linda Knight
Director of Education